Techniques of Propaganda

Social 20

**Student name:**

**Background:** Read p 140 and 146

**Research:** 1. Research online, using computers or phones other, techniques of propaganda or consumerism (not found on p 140)

**AND**

2. Find THREE examples of propaganda – they must be related in some way

**Gather Info:** For each piece of propaganda complete the Analyzing Propaganda charts below.

**Presentation:** 1. Create a presentation displays (using technology, posters, art etc.) and then RANKS the efficacy of your three examples of propaganda from least effective to most effective. You must explain your criteria or reasons for ranking.

**AND**

2. Identifies the four techniques of propaganda from the text (p140) and at least TWO other techniques from your research.

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| **Analyzing Propaganda Source 1** |  |
| Audience: | Item and Source(poster, video, radio announcement): |
| Purpose: | Persuasion Techniques |

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| **Analyzing Propaganda Source 2** |  |
| Audience: | Item and Source(poster, video, radio announcement): |
| Purpose: | Persuasion Techniques |

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| **Analyzing Propaganda Source 3** |  |
| Audience: | Item and Source(poster, video, radio announcement): |
| Purpose: | Persuasion Techniques |